



## NEW PRODUCT Q & A

### **274777SP Low VOC Tie Bond Adhesion Promoter 274793SP Low VOC Spray Bond Adhesion Promoter**

- 1. What are these products used for?**

Tie Bond is a clear adhesion promoter for plastic substrates  
Spray Bond is a clear adhesion promoter for metal substrates
- 2. What's an adhesion promoter?**

An adhesion promoter is like a primer. It enables your topcoat or clearcoat to adhere to the substrate.
- 3. So why not just use any other primer?**

These new adhesion promoters are **WATER CLEAR!** Unlike pigmented primers, they are excellent as an undercoat for clearcoating decorative metals or applying second surface color on plastics. They also offer excellent adhesion to most hard-to-stick-to metals and plastics, even polished metals.
- 4. Why are you replacing 74777SP and 74793SP? They work great.**

The new products are easier on the environment, have improved humidity resistance, and require no mixing and apply easily.
- 5. What is the VOC of these new products?**

Both products are zero VOC based on use of exempt solvents
- 6. How do I mix these new products?**

Easy, pour them out of the can and use them. No mixing or thinning required!
- 7. Where can I get more information about Tie Bond and Spray Bond?**

Technical data sheets are available on-line at [www.matthewspaint.com](http://www.matthewspaint.com) under products\undercoats\zero VOC. Or call us at 800-323-6593.
- 8. When can I get these new products?**

These products are available for purchase right now!